



Uniting the sectors: the importance of transport and energy working together

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**Discussion points:**

1. Brand journey - how the original idea for the publication is still as relevant today as ever, as well as where it came from.
2. How we have helped with collaboration of the two sectors, highlighting a few examples, as well as broader issues we have discovered.
3. What we have learnt along the way about how transport and energy do collaborate (or do not) and the ongoing challenges.

# 1. Brand journey and our community

- Idea was born out of conversations with energy networks who highlighted how siloed both sectors were.
- 9,000 newsletter subscribers across MailChimp and LinkedIn: Average open rate 32%+ each week.
- 22,000 LinkedIn followers. Over 1.2m impressions in last 12 months.
- 1,400 X/Twitter followers.
- Average of 30,000 page views on website each month
- Delivery of market leading events including the Transport + Energy Forum and Awards; Fleet Electrification Forum and Transport + Energy 'Explains' webinars
- Launched Delivery Plan and presented to Government. Fleet Electrification Manifesto also launched and available to pick up here at CenexExpo.

## 2. Driving collaboration forward

Examples of how the transport and energy sectors are now working together.

### Octopus Energy joins forces with BYD on V2G

Energy supplier Octopus Energy has partnered with electric car maker BYD to launch its V2G Power Pack Bundle.

JUNE 23, 2025 – JAMES EVISON



ENERGY

# Tesla applies for UK electricity licence

Tesla has applied for a licence to supply electricity to British homes and businesses through the energy regulator Ofgem.

AUGUST 12, 2025 – JAMES EVISON





INFRASTRUCTURE + TECHNOLOGY

# Motability and Cenex join forces

Motability Operations and Cenex have joined forces to support local authorities with plans for EV Infrastructure.

OCTOBER 9, 2023 \_ ALEC PEACHEY



## Some other collaborations and launches at our Forums

- The 'launch' of First Charge at our Fleet Electrification Forum. First Bus highlighted their work on shared charging infrastructure at their Glasgow site to a core audience of professionals gathered at the Forum, before official PR launch the following week.
- Launch of the Sustainable Urban Freight Association at the Fleet Forum. New trade body that brings together freight leaders to accelerate the transition to clean, efficient urban freight.
- The release of AA data/information at the Transport + Energy Forum by President Edmund King last year - survey on EVs and consumer preferences which exclusively highlighted that the proportion of EVs running out of charge in 2024 in the UK had dropped to the lowest ever.
- EV charging solution for business fleets firm, Paua, met with representatives from Suffolk County Council, Oxfordshire County Council and Cenex at previous T+E Forum. Following conversations and a funding allocation the company went on to launch Paua Share - a commercial depot sharing project that is now accelerating to become the UK's largest private shared network.

## 3. Key learnings and ongoing challenges

- At our Transport + Energy Forum last year many leaders in the room came directly from the UK Government meeting on the ZEV Mandate.
- Not only did this showcase it as a vital forum for discussion between the OEMs, the wider transport sector/local authorities, the charging industry and energy firms – the event highlighted the importance of certainty in the market.
- This led to us produce a Delivery Plan which was presented to the UK Government. This critical document includes vital insight into the challenges and opportunities of the transport and energy industries, as the UK Government accelerates the transition to decarbonisation and upcoming 2030 targets, and how the public and private sectors are delivering on progress.





## Government's role in accelerating progress

- Decarbonising transport and clean energy form a central element of the UK Government's 10-year Infrastructure Strategy.
- The strategy outlines how £2.6bn capital investment will be provided to decarbonise transport from 2026-27 to 2029-30 to continue to support the rollout of electric vehicles and the required charging infrastructure.
- For HGVs, the government is providing up to £200 million by March 2026, as part of the Zero Emission HGV and Infrastructure (ZEHID) programme.
- On energy, the government has said it will work with Ofgem and NESO to reform the connections process. This will ensure that the right projects can connect to the grid when they are needed, with priority given to projects that align with the Clean Power 2030 target.
- Helping to underpin this is the National Infrastructure and Service Transformation Authority (NISTA), which will work with partners across government and industry to effectively implement the strategy across the whole of the UK. NISTA will periodically review the progress made and work with devolved governments to ensure that infrastructure strategy across the UK is joined up.

# See you soon.....

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