



# Looking to the future

The next steps for CAM in the UK

Mark Cracknell,  
Programme Director - Zenzic



ZENZIC<sup>4</sup>



# Championing the UK Connected and Automated Mobility ecosystem

Created to bring together industry, government, and academia to enable the development and deployment of CAM in the UK.

## Insights

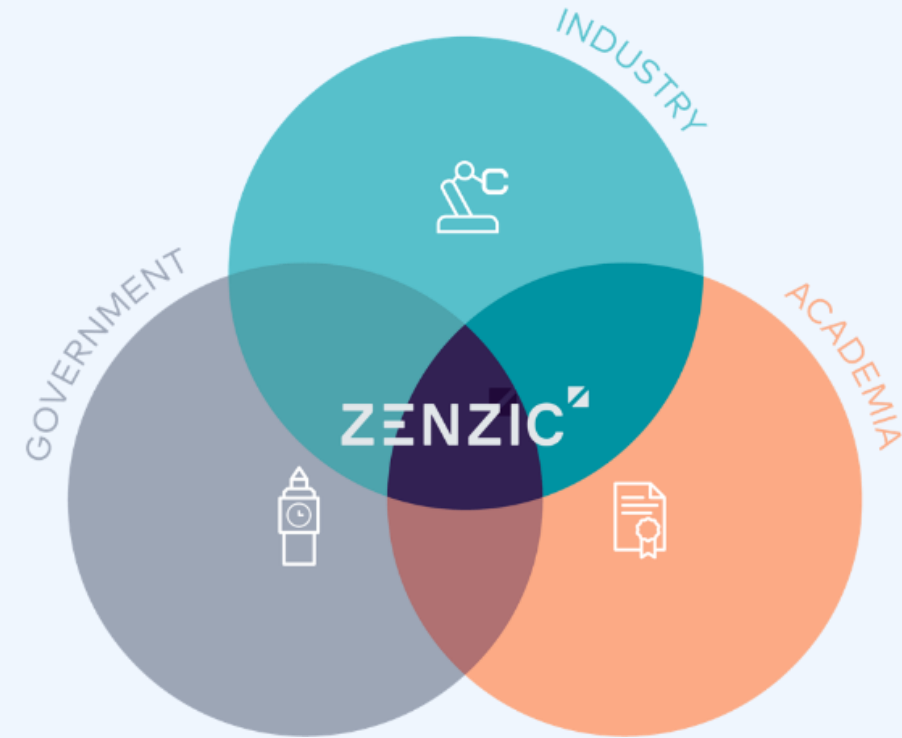
Hold the strategic vision and roadmap for the UK CAM ecosystem, providing informed guidance to government, industry and academia.

## Innovation

Accelerating new technology by channeling meaningful investment, through targeted CR&D and SME funding programmes.

## Collaboration

Provide the trusted brand and front door to a collaborative CAM supply chain, promoting and driving inwards investment.



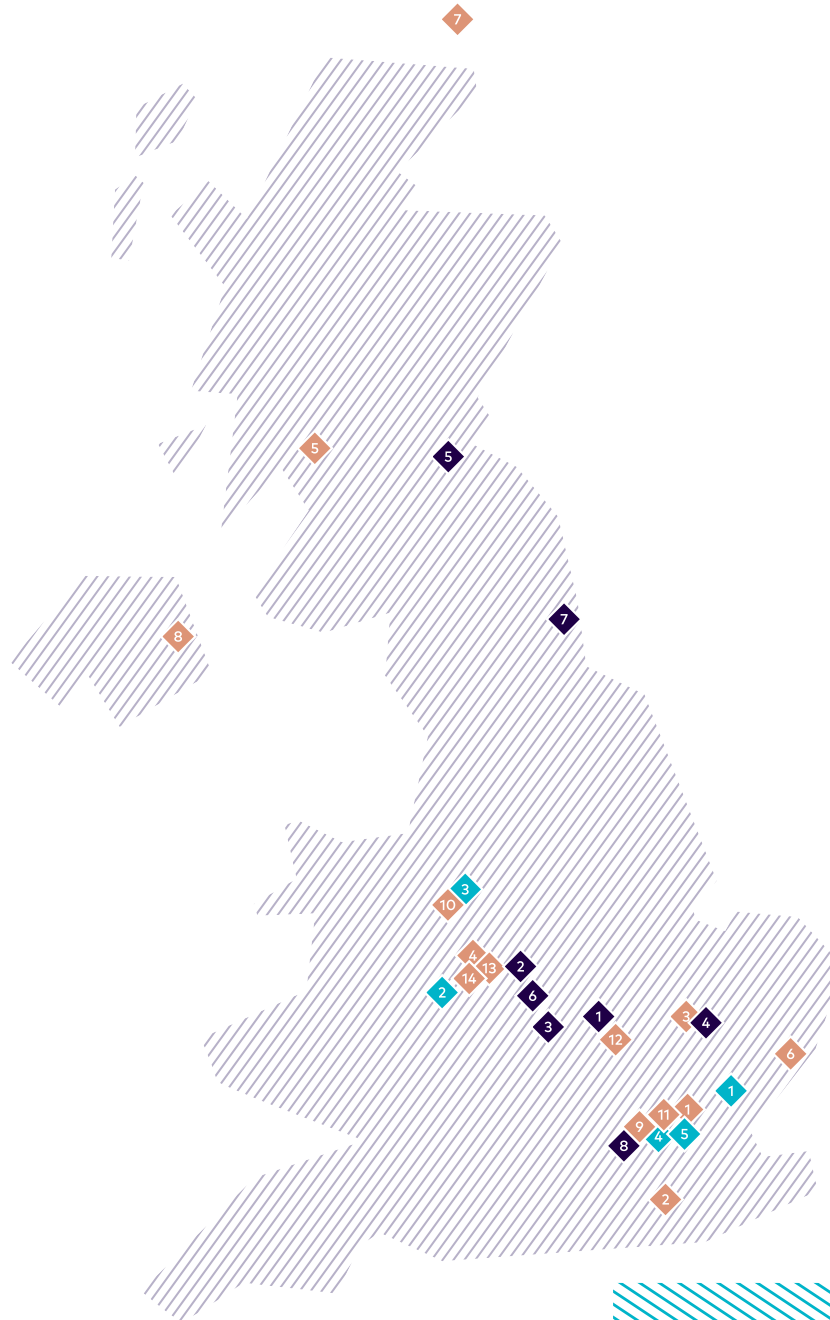
*Effective Innovation relies on both Insights and Collaboration.*





## Feasibility Studies

- 1 London Bus Depots
- 2 Autonomous Impact Protection Vehicle
- 3 CitiPod
- 4 EFREIGHT
- 5 GAMMA – Glasgow Automated Mobility Mass-Transit Accelerator
- 6 ADASTRA Feasibility Study for Self-Driving Shuttles in Mobility Hubs
- 7 Kirkwall Autolink
- 8 NAVIGATES – Networked AV Integration and Governance with Advanced Technology and Security
- 9 Runway to Autonomy – Removing NUIC Obstacles for Autonomous Baggage Handling Vehicles
- 10 MAEVe
- 11 Unified Neutral Net-Radar
- 12 Opt Tech 4 Auto & RC
- 13 Dora – Developing Objective and Quantifiable Risk Assessment for CAV
- 14 CAM4Events – Exploring Deployment of CAM Technologies and Services for Events



## Mobilise

- 1 Antobot
- 2 D-RisQ
- 3 Evie Autonomous
- 4 Minimal
- 5 SAIF Autonomy

## Enhancements

- 1 StreetCAV Plus
- 2 SCALE 2
- 3 RAMP Ready
- 4 Connector 2
- 5 AutonoBus
- 6 Sim4CAMSens 2
- 7 P-CAL
- 8 DriveSAFESim

Five CAM Mobilise projects

Eight Enhancement projects

Fourteen Feasibility Studies



# Zenzic Insights 2025 Publications



**Opportunities for  
CAM**

June 2025



**Maturing the UK CAM  
Supply Chain**

June 2025



**Verification, Validation  
and Assurance**

July 2025





# Zenzic Insights

## Research timeline



**Future of  
Mobility**

Winter  
2025



**UK CAM Growth  
Strategy**

Spring  
2026



**International CAM  
Landscape 2026**

Spring  
2026



**Pathway to NUiC – Off  
Highway**

Summer  
2026





# CAM PATHFINDER

Delivering the future of CAM  
in the UK



Centre for Connected  
& Autonomous Vehicles

ZENZIC



Innovate  
UK



Near commercial  
opportunity areas

Meaningful  
paths to scale

Anchoring  
UK innovation



Funded by  
UK Government







# CAM Pathfinder Mobilise



Funded by  
UK Government



ADVANCED  
PROPULSION  
CENTRE UK

ZENZIC<sup>2</sup>

Supporting ambitious early-stage businesses to  
become investment and market-ready

CAM and Zero-  
emission  
technologies

Mentoring and  
technical validation

Up to £180,000 per  
SME

[mobilise@apcuk.co.uk](mailto:mobilise@apcuk.co.uk)

Coming  
soon







# CAM Pathfinder Demonstrate



Funded by  
UK Government

**Supporting businesses to mature their technologies  
and generate commercial traction**

Available to UK  
manufacturers and  
suppliers

Focus on high  
potential technology  
areas

Up to £2 million per  
project  
available

[info@zenzic.io](mailto:info@zenzic.io)

Opening  
mid October







# CAM Pathfinder Enable



Funded by  
UK Government

**Representative trial projects, designed to mature service models ahead of complete technology readiness.**

Support readiness of  
CAM adopters

Focus on  
representative trial  
projects

Up to £4 million per  
project







# CAM Pathfinder Feasibility Studies



Funded by  
UK Government

**Overcoming barriers to unlock further commitment to CAM technologies, both in private and public sector environments.**

Target early  
commercial  
opportunities

Investigate solutions  
to most pressing  
issues

Up to £250,000 per  
project

[info@zenzic.io](mailto:info@zenzic.io)

Opening  
late September







# CAM PATHFINDER

## Launch event

- 9th October 2025
- 09:30 – 14:00
- IMC Auditorium, University of Warwick, Coventry

Register your interest today

